



# **CORPORATE IDENTITY WITH EMAIL**

## **VISIBILITY BEYOND EMAILS**

Any technology adoption by an organization should not make it irrelevant for the next 5 years. Anything less, will not give you an adequate ROI. Email is often the first small step towards automation for an organization, however, understanding and unleashing its full potential is the only way to create a trouble-free IT infrastructure that will last for the next 5 years or more to come.

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### INFRASTRUCTURE SITUATION IN NIGERIA

Very candidly speaking, Nigerian grid supplies not more than 2 hours a day of electricity in the Central Business Districts of the main cities of Nigeria. All organizations are running on generators for most of their business hours, which not only increases the cost of operations but the frequent disconnection, variation in voltage, makes IT infrastructure availability a challenge.

In such a scenario, proposing any ICT solution to an organization is sheer making fun of the ground realities. However, we are also aware that without ICT, no organization can make a progress, and progress is what we are seeking. Instead of complaining on the situation, organizations have started putting their minds to innovation and overcoming many such hurdles that the infrastructure poses on their business. One such innovation is the “Cloud”.

### SOLUTION

This company approached STPL with its problems and the vision to progress by overcoming the hurdles. STPL realized that “Availability” is the primary demand of any ICT solution. Frequent unavailability of systems make the users lose confidence in using the system, resulting in them returning back to the manual processes.

The second important factor is “Price”. Costly systems are a hindrance to its adoption by nature itself.

STPL’s consultants advised the company to build their own email server on the cloud. This would ensure that their email server is available 99.9% of the time, guaranteed; and the company need not spend on generators

## ONE SMALL STEP FOR ICT, A BIG LEAP FOR THE ORGANIZATION.

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to keep the server up and running 24 by 7, 365 days a year. Anything less, will put the purpose of email at risk.

Further, the company would be able to have its own Active Directory Services/LDAP, which would act as a single location to manage all identity requirements of the employees. Imagine the company adopting an enterprise management system 2 years later, and struggling to provide privileged access of the system to its users. The solution proposed was not only ready for today, but also investment proof for years to come. Further, the company would be able to use the same cloud servers to run all their ICT applications, without worrying to keep these servers up and running “always”.

## ALTERNATIVES

The market always provides with dozens of alternatives for every ICT solution, most of the time, it ends up confusing the off-taker. Here is a simple comparison sheet with basic essential parameters which will help you in understanding which system fits your needs.

\*The assumption is made for an organization with 200 employees.

| Email System | AD/L DAP | Spam Control | Contact Management/ CRM | Speed     | Mobile Sync | Extensibility | Price/Mailbox /Year |
|--------------|----------|--------------|-------------------------|-----------|-------------|---------------|---------------------|
| Google Mail  | x        | Poor         | Good                    | Very Good | Good        | Good          | \$ 50.00            |
| Yahoo Mail   | x        | Poor         | Good                    | Good      | Good        | Poor          | \$ 12.00            |
| Exchange     | Y        | Good         | Very Good               | Good      | Very Good   | Very Good     | \$ 70.00            |
| Zimbra       | Y        | Good         | Very Good               | Good      | Very Good   | Very Good     | \$ 10.00            |

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## About STPL

STPL is a full capability service provider founded in 2000 in Nigeria and has been consulting large enterprises and SME's on global best practices to implement technology that either creates a new revenue stream for the client or creates enough savings to start a new line of business. STPL is also the first Silver Level Partner of OpenERP in the entire Sub-Saharan Africa. STPL has developed proprietary software products readily integrated with OpenERP and completely tuned for the Nigerian Industries, some of these include automated Paywings® HRMS, Payroll and Tax Management, Paywings Connect® Electronic Payments integrated with Nigerian Switch Providers, Warehouse Management System, and more. All these products provide a local flavour to OpenERP and also provide a seamless integrated experience to the end customer.

STPL Services offer a hybrid offshore-onsite delivery model that not only leverages the best talents available in India and OpenERP HQ, but also passes on the cost savings to its customers. iMS is STPL's ITIL Certified, MSP Alliance Certified, Managed IT Infrastructure Services division, that takes the pain out of customers with large & small IT network setup. It also drastically reduces the client's annual outflow from Information Technology budgets.

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STPL iMS PRACTICE



### Disclaimer:

STPL does not retail or sell any of these mail systems. STPL is only the service provider to implement your chosen email system. Data collected is from commercial details provided in the respective company websites, and other blogs that have attempted to do a feature comparison. STPL does not guarantee the authenticity of these comparison and cannot be held responsible for any feature mismatch.